

# People On The Move



Walker

**Michael Walker** has resigned as chief executive officer (CEO) of Genesis Health Ventures in order to dedicate his full-time efforts to solving long term care funding issues. For the past four years he has served both as Genesis chairman and CEO, as well as chairman of The Alliance for Quality Nursing Home Care, a professional association formed to lobby for the long term care profession. The board of directors of Genesis appointed board member **Robert Fish** to serve as interim CEO. Walker will serve as chairman of Genesis until the end of the year.

Trilogy Health Services, a rapidly expanding Louisville, Ky.-based adult day health, assisted living, and skilled nursing provider, has named **Philip Caldwell**, founder and former CEO of EagleCare, as its executive vice president of operations/chief operating officer. Caldwell joins Trilogy as a partner after a successful tenure in the leadership and management of high-quality facilities throughout Indiana. Caldwell also serves on the Executive Committee of the American Health Care Association.

Assisted Living Concepts, Seattle, announced the election of **Matthew Patrick** as chief financial officer, senior vice president, and treasurer. Patrick has also been a member of the company's board of directors. Previously, Patrick was vice president and treasurer of Sun Healthcare Group.

**George Gunn Jr.**, vice chairman and chief executive officer of ACTS Retirement-Life Communities, West Point, Pa., was recently nominated

for a second term on the Pennsylvania Council on Aging.

Gunn was nominated by Pennsylvania Gov. Mark Schweiker. The council is composed of 21 members, the majority of whom must be at least 60 years of age and represent the geographic regions and diversity of the commonwealth. ACTS is also pleased to announce that **Maria**



Gunn

**Giovenco** has received the Graduate Award in Health Care Administration from St. Joseph's University. Giovenco is an administrator at Fort Washington Estates, an ACTS community in the Philadelphia suburbs. Giovenco graduated from St. Joseph's University with a 3.99 grade point average and earned a master's degree while attending night school for three years.



Hogg

**Marianne Hogg** has been named executive director for Covenant at South Hills, Pittsburgh. She will be responsible for the day-to-day management and operation of the community and will supervise staff to ensure the highest quality of care. Prior to joining Covenant at South Hills, Hogg was director, senior/special needs, with Jewish Family and Children's Services. She was also director of medical social work and pastoral care at Magee Women's Hospital and has taught classes in the division of community medicine at the University of Pittsburgh and Presbyterian University Hospital.

**DeAnn Smallwood**, an administrator at the Village Health Care Center, Missoula,

Mont., has received the Commitment to Excellence Award from the Goodman Group. Each year, The Goodman Group selects one administrator from its 30 seniors living communities to receive the award for outstanding performance. Under Smallwood's direction, the Village Health Care Center received deficiency-free surveys from the state of Montana Department of Health in 2000 and 2001.

**Robert Kopanksy**, administrator of Pennypack Center, Philadelphia, was recently named Administrator of the Year by the Northwest Interfaith Movement Long Term Care Program. The Northwest Interfaith Movement is a resident advocate group (ombudsman organization) serving Northeast Philadelphia. Pennypack Center is part of the Genesis ElderCare Network.



Delmore

Merrill Gardens, Seattle, has announced the promotions of **Steve Delmore** and **Doug Spear**. Delmore has been promoted to executive vice president of operations for Merrill Gardens. He has grown to be a respected leader in his nine years with Merrill Gardens. Delmore will continue to oversee daily operations of all 61 Merrill Gardens communities. Spear has been promoted to vice president and chief financial officer, in which capacity he will oversee all financial operations for Merrill Gardens. Spear has been employed by Merrill Gardens for three years as vice president and controller.



Spear

Presbyterian Homes, Camp

Hill, Pa., has appointed **Randy Crowder** executive director of Presbyterian Health Center. Crowder has more than 15 years of experience in the long term care field. He previously served as executive director of a skilled nursing facility in Ohio. Presbyterian Health Center provides skilled nursing care and rehabilitation services.

**Mark Beliczky** has joined Sunrise Assisted Living, McLean, Va., as senior vice president of operations, management services. He will manage 107 facilities on the East Coast with a resident capacity of 8,400 and 7,000 team members. Most recently, Beliczky served as corporate vice president for UBS Paine Webber, where he launched the industry's first national financial advisor network for the new market segment.



Bain

St. Barnabas Health System, Gibsonia, Pa., has hired **Lori Bain** as assistant director of personnel. Bain will be responsible for interviewing job candidates, overseeing a recruitment and retention program, and administering necessary personnel-related claims and safety and employee recognition programs. Bain has more than 16 years of experience in long term care. Most recently she worked at Presbyterian Senior Care in Oakmont and at Sherwood Oaks in Cranberry Township.

—DeShaun Proctor

*If you have a People On The Move item, please send it to: E. Jean Battle-Lee, Provider, 1201 L St., NW, Washington, DC 20005-4014. Note: Please label photos.*