

People On The Move

Leslie Hall has been named executive director of Morningside Assisted Living in Rock Hill, S.C. A 15-year veteran of the health care field, Hall was most recently executive director at Atria Assisted Living and Lake Wylie Retirement and Assisted Living.

Village Retirement Communities, Greenville, R.I., has named **Jennifer DeLuca** vice president of corporate communications. DeLuca will be responsible for managing the company's corpo-

rate marketing department as well as overseeing all sales and marketing efforts for the company's 10 villages throughout southern New



DELUCA

England. Formerly, DeLuca was regional director of sales and marketing of Village Retirement.

Terry Howard has joined Balfour Retirement Co., Louisville, Colo., as vice president of sales. He has extensive experience in seniors housing with an emphasis on independent living communities. Howard's position will con-

centrate on developing and implementing sales strategies for all Balfour Communities, including Balfour Retirement Community, Balfour Cherrywood Village, and the soon-to-be-completed Lodge at Balfour Retirement Community.

Frederick, Md.-based Country Meadows Retirement Communities has named **Darlene Parker** administrator of its Frederick campus. Before joining Country Meadows, Parker served as executive director of Sunrise Assisted Living in Frederick. Prior to joining



PARKER

the staff, she served for several years as a volunteer with the assisted living provider.

— Yvette Cowan



If you have a People On The Move item, please send it to: Yvette Cowan, Provider, 1201 L St., N.W., Washington, DC 20005-4014. Note: Please label photos.