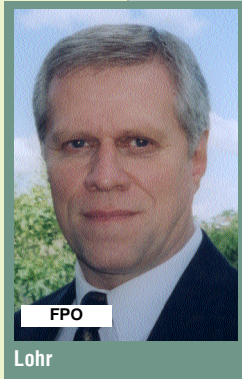


LTC Loses 'Visionary' Robert Lohr

Robert Lohr, former chair of the National Center for Assisted Living (NCAL), an eight-year member of the American Health Care Association (AHCA) board of directors, and former chair of the Pennsylvania Health Care Association (PHCA), passed away recently at the age of 57.

Lohr was president and chief executive officer of Peridot Enterprises, a Pittsburgh-based company that owns assisted living residences in Florida. He served on the AHCA board from 1994 to 2002, as PHCA chair in the 1990s, and as NCAL chair from 1999 to 2001.



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During a career that spanned 25 years, Lohr, who was also a licensed nursing facility administrator, was considered a visionary force behind the growth and maturation of the assisted living profession, both in Pennsylvania and on

the national level. He was a well-respected consultant to assisted living providers and a featured speaker at numerous long term care conferences.

“NCAL’s stature within AHCA was significantly elevated under Bob’s leadership,” says NCAL Executive Director David Kylo. “While he served as NCAL chair, Bob spoke tirelessly on behalf of the profession at a time when it was being heavily criticized by the General Accounting Office, the U.S. Congress, and the national media. His dedication and perseverance will be sorely missed.”

Lohr is survived by his wife, Penny, daughter Hillary Cahalane, granddaughter Meghan Cahalane, brother Don Lohr, and sister Linda Yoder.

— Amy Waye